

SPONSORSHIP OPPORTUNITIES

MARCH 21 - 24, 2017

MIAMI BEACH



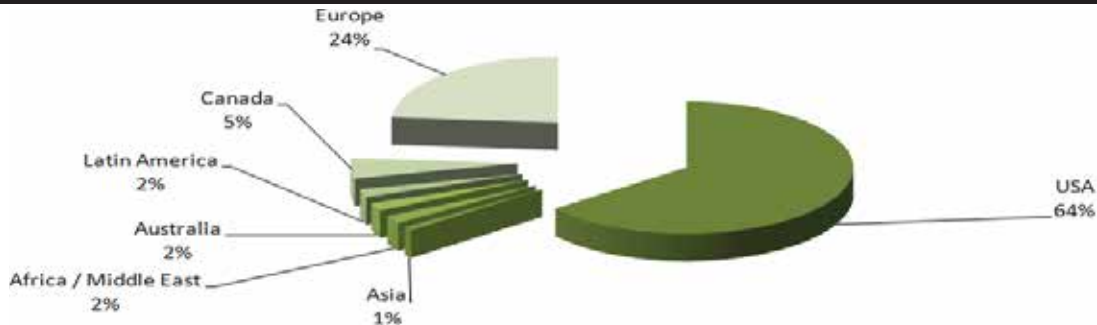
THE ESSENTIAL PLATFORM
FOR
ELECTRONIC MUSIC



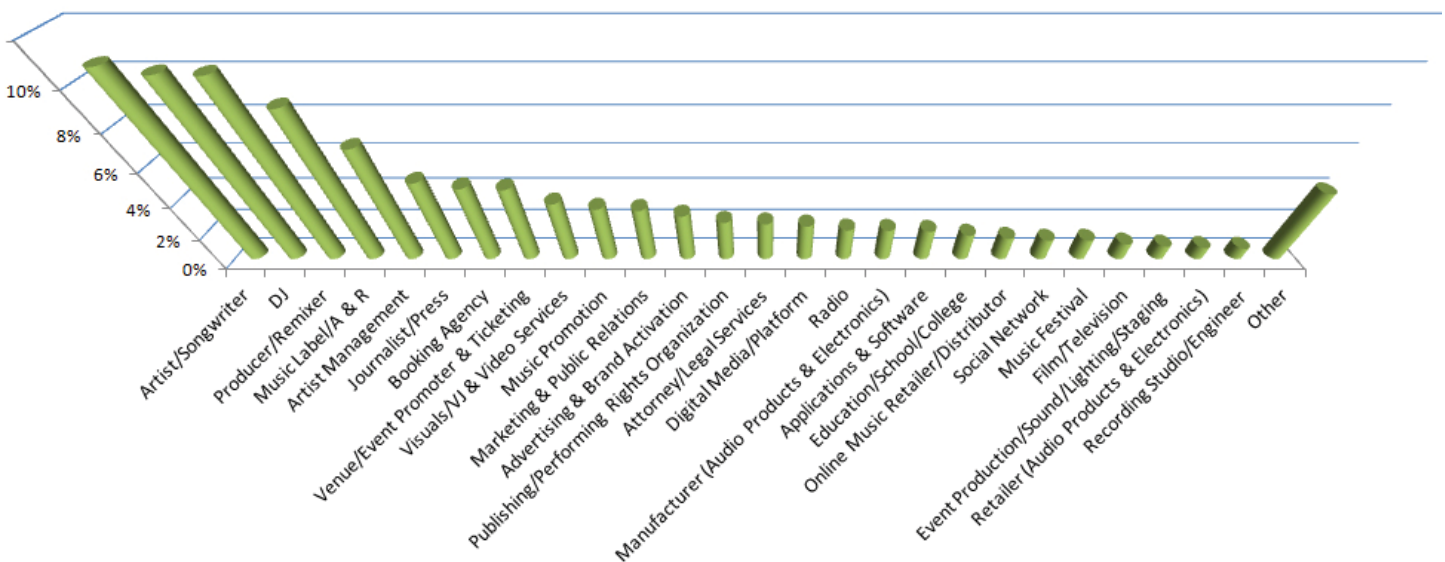
Winter Music Conference, in its 32nd consecutive year, is a pivotal platform for the advancement of the industry. During WMC, music enthusiasts, artists, DJs and industry delegates from over 70 countries converge on Miami Beach for a concentrated schedule of more than 300 events, parties, seminars and workshops.

Established in 1985, WMC is the largest longstanding EDM and dance music industry gathering of its kind in the world. As one of the most publicized annual events in the industry, WMC generates over a billion unique viewer media impressions each year. Over two-million visitors from 209 countries and territories log on to the WMC web site each year. Over 1,400 artists and DJs participated in 300+ events presented at 98 venues during the 31st Annual WMC Music Week in Miami Beach & Miami.

Delegates By Region at WMC 2016

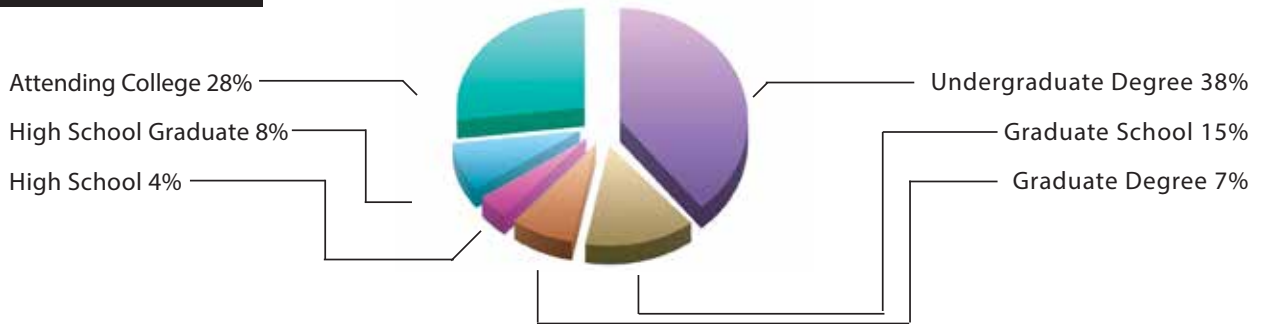


Music Industry Professionals at WMC 2016

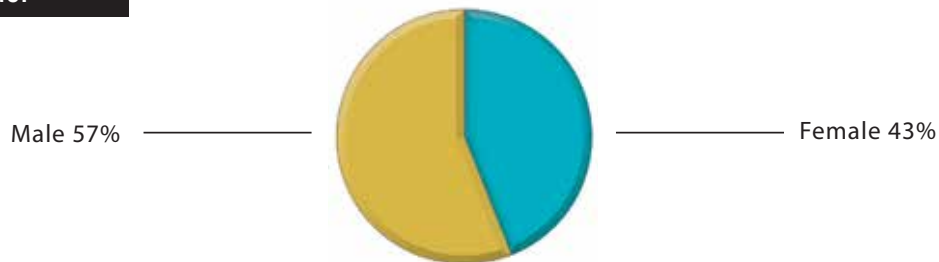




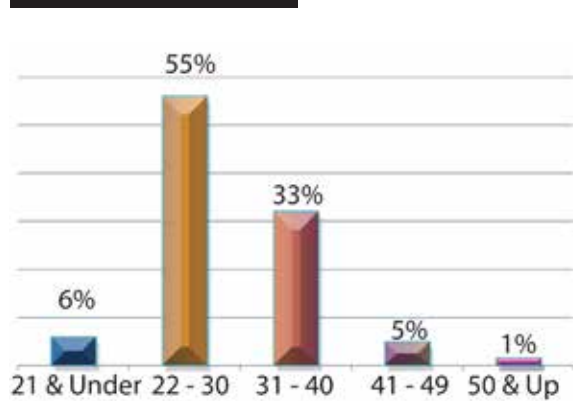
Level of Education



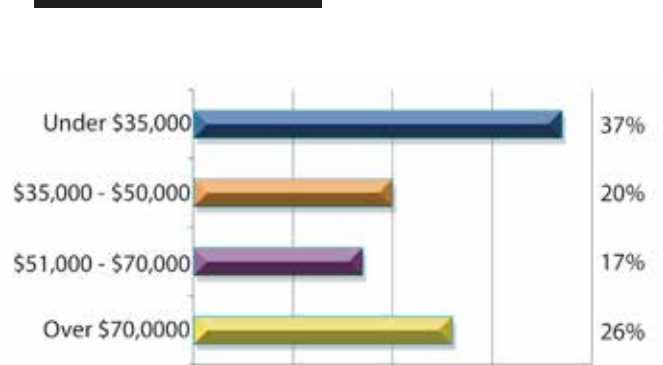
Gender



By Age



Annual Income



Winter Music Conference, in its 32nd consecutive year, is one of the most publicized annual music gatherings in the world. A pivotal platform for the advancement of the industry, WMC attracts artists and music industry delegates from 70+ countries for a concentrated schedule of more than 300 events, parties, seminars and workshops.

Over 2 million visitors from 209 countries and territories log on to the WMC website each year.



RANK BY COUNTRY & TERRITORY

1. United States - 54.8464 %	54. Indonesia - 0.1056 %	106. Nicaragua - 0.0139 %	158. Mauritania - 0.0018 %
2. United Kingdom - 5.6275 %	55. New Zealand - 0.1046 %	107. Syria - 0.0137 %	159. Namibia - 0.0018 %
3. Canada - 4.8864 %	56. Macedonia [FYROM] - 0.0994 %	108. Paraguay - 0.0136 %	160. Sudan - 0.0018 %
4. Italy - 3.9872 %	57. Latvia - 0.092 %	109. Montenegro - 0.0122 %	161. Antigua and Barbuda - 0.0017 %
5. France - 2.9397 %	58. Algeria - 0.0887 %	110. Angola - 0.0115 %	162. Liechtenstein - 0.0015 %
6. Germany - 2.5149 %	59. Estonia - 0.0852 %	111. Guadeloupe - 0.0105 %	163. Kyrgyzstan - 0.0014 %
7. Netherlands - 2.1306 %	60. Costa Rica - 0.0848 %	112. Azerbaijan - 0.01 %	164. St Lucia - 0.0014 %
8. Russia - 1.3986 %	61. Dominican Republic - 0.0841 %	113. Iraq - 0.0099 %	165. St Vincent & Grenadines - 0.0013 %
9. Spain - 1.3856 %	62. Philippines - 0.0803 %	114. Martinique - 0.0098 %	166. New Caledonia - 0.0013 %
10. Mexico - 1.278 %	63. Belarus - 0.0792 %	115. Armenia - 0.0095 %	167. Faroe Islands - 0.0013 %
11. Australia - 1.18 %	64. Thailand - 0.079 %	116. Bangladesh - 0.0095 %	168. Anguilla - 0.0012 %
12. Brazil - 1.0715 %	65. Hong Kong - 0.0772 %	117. Benin - 0.0083 %	169. Seychelles - 0.0012 %
13. Switzerland - 0.9465 %	66. South Korea - 0.0733 %	118. Guyana - 0.0081 %	170. Cuba - 0.0012 %
14. Belgium - 0.7984 %	67. Cyprus - 0.0712 %	119. Haiti - 0.0076 %	171. Yemen - 0.001 %
15. Sweden - 0.7848 %	68. Malta - 0.0706 %	120. Monaco - 0.0074 %	172. Tajikistan - 0.001 %
16. Poland - 0.7102 %	69. Saudi Arabia - 0.0702 %	121. Barbados - 0.0071 %	173. Madagascar - 0.0009 %
17. Ukraine - 0.5932 %	70. Lebanon - 0.0702 %	122. Cambodia - 0.0071 %	174. Equatorial Guinea - 0.0008 %
18. India - 0.5787 %	71. Guatemala - 0.0689 %	123. Libya - 0.0068 %	175. Gambia - 0.0008 %
19. Portugal - 0.5647 %	72. Iran - 0.0577 %	124. Bermuda - 0.0062 %	176. San Marino - 0.0008 %
20. Hungary - 0.5307 %	73. Nigeria - 0.0571 %	125. Suriname - 0.0057 %	177. Rwanda - 0.0008 %
21. Japan - 0.4991 %	74. Panama - 0.0558 %	126. Oman - 0.0057 %	178. Ethiopia - 0.0006 %
22. Colombia - 0.4959 %	75. Pakistan - 0.055 %	127. Gibraltar - 0.0052 %	179. Zambia - 0.0006 %
23. Greece - 0.4663 %	76. Moldova - 0.0501 %	128. British Virgin Islands - 0.0052 %	180. French Guiana - 0.0006 %
24. Romania - 0.4613 %	77. Bosnia and Herzegovina - 0.0464 %	129. Mongolia - 0.0051 %	181. Fiji - 0.0005 %
25. Argentina - 0.4516 %	78. Luxembourg - 0.0376 %	130. Palestinian Territories - 0.0049 %	182. Timor-Leste - 0.0004 %
26. South Africa - 0.432 %	79. Trinidad and Tobago - 0.0362 %	131. Réunion - 0.0045 %	183. Malawi - 0.0004 %
27. Slovakia - 0.3916 %	80. Vietnam - 0.0361 %	132. Guernsey - 0.0045 %	184. Cape Verde - 0.0004 %
28. Austria - 0.3666 %	81. Mauritius - 0.0349 %	133. U.S. Virgin Islands - 0.004 %	185. Åland Islands - 0.0004 %
29. Turkey - 0.3194 %	82. Aruba - 0.0348 %	134. Guam - 0.004 %	186. Liberia - 0.0003 %
30. Czech Republic - 0.3159 %	83. Jordan - 0.0338 %	135. Mozambique - 0.0039 %	187. Sierra Leone - 0.0003 %
31. Ireland - 0.3057 %	84. Netherlands Antilles - 0.0334 %	136. Uzbekistan - 0.0036 %	188. Micronesia - 0.0003 %
32. Bulgaria - 0.2877 %	85. Honduras - 0.0319 %	137. Zimbabwe - 0.0035 %	189. Greenland - 0.0002 %
33. Norway - 0.2592 %	86. El Salvador - 0.0314 %	138. Uganda - 0.0035 %	190. Palau - 0.0002 %
34. Egypt - 0.2343 %	87. Bolivia - 0.0293 %	139. Isle of Man - 0.0032 %	191. Congo [DRC] - 0.0002 %
35. Denmark - 0.2259 %	88. Albania - 0.0285 %	140. Macau - 0.0031 %	192. Gabon - 0.0002 %
36. Croatia - 0.2249 %	89. Kazakhstan - 0.0283 %	141. Lesotho - 0.0028 %	193. Grenada - 0.0002 %
37. Finland - 0.2105 %	90. Senegal - 0.0281 %	142. Maldives - 0.0028 %	194. Djibouti - 0.0002 %
38. Venezuela - 0.1925 %	91. Kuwait - 0.0271 %	143. Dominica - 0.0027 %	195. Laos - 0.0002 %
39. Serbia - 0.1848 %	92. Côte d'Ivoire - 0.0259 %	144. Andorra - 0.0027 %	196. Falkland Islands - 0.0001 %
40. Israel - 0.1823 %	93. Uruguay - 0.0247 %	145. Swaziland - 0.0027 %	197. Papua New Guinea - 0.0001 %
41. Lithuania - 0.176 %	94. Cayman Islands - 0.0241 %	146. Nepal - 0.0026 %	198. Somalia - 0.0001 %
42. Slovenia - 0.1752 %	95. Qatar - 0.0225 %	147. Burkina Faso - 0.0024 %	199. Niger - 0.0001 %
43. United Arab Emirates - 0.1683 %	96. Jamaica - 0.0215 %	148. Brunei - 0.0024 %	200. Guinea-Bissau - 0.0001 %
44. Morocco - 0.1671 %	97. Georgia - 0.0215 %	149. Belize - 0.0024 %	201. Burundi - 0.0001 %
45. Peru - 0.1533 %	98. Ghana - 0.0195 %	150. Cameroon - 0.0024 %	202. Vatican City - 0.0001 %
46. Puerto Rico - 0.1466 %	99. Iceland - 0.0169 %	151. French Polynesia - 0.0023 %	203. Northern Mariana Islands - 0.0001 %
47. China - 0.1404 %	100. Bahrain - 0.0164 %	152. Saint Kitts and Nevis - 0.0022 %	204. Mali - 0.0001 %
48. Malaysia - 0.137 %	101. Kenya - 0.016 %	153. Togo - 0.0022 %	205. Saint Pierre and Miquelon - 0.0001 %
49. Chile - 0.1347 %	102. Bahamas - 0.016 %	154. Tanzania - 0.0019 %	206. Turkmenistan - 0.0001 %
50. Tunisia - 0.1309 %	103. Jersey - 0.0147 %	155. Myanmar [Burma] - 0.0019 %	207. Timor-Leste - 0.0001 %
51. Singapore - 0.1256 %	104. Botswana - 0.0144 %	156. Afghanistan - 0.0019 %	208. Vanuatu - 0.0001 %
52. Taiwan - 0.1167 %	105. Sri Lanka - 0.014 %	157. Turks and Caicos Islands - 0.0019 %	209. Mayotte - 0.0001 %
53. Ecuador - 0.1164 %			

	Bronze \$10,000	Silver \$15,000	Gold \$25,000
VISUAL PRESENCE			
Website Sponsor Page	●	●	●
WMC Website Home Page	●	●	●
WMC Email Promotions	Minimum 5	Minimum 10	All
WMC Media Placements	Minimum 5	Minimum 10	All
Logo Placement on Sample Sack	●	●	●
The List Website Index Page			●
Guide Publication Masthead	●	●	●
The List Update Weekly Emails	One	Minimum 3	All
The List Publication Masthead			●
The Guide Publication Ad	1/2 Page Color	Full Color Page	Full Color Info Page
The List Publication Ad	1/2 Page Color	Full Color Page	Full Color Info Page
WMC Website Index Page Banner Ad			VIP Double Rotational
Light Pole Banners			Minimum 20
BRAND RECOGNITION			
Lanyard			Option
Step and Repeat			Dedicated Event/ Location
Industry Category Exclusivity			●
First Refusal, exclusivity for multiple years			●
SAMPLING			
Sample Sack Insert	●	●	●
On-Site Sampling / Exhibition	●	●	●
VIP Gift Bag Item	●	●	●
SPECIFIC VALUE RETURN			
Delegate Registrations	4	6	10

PRESENTING & TITLE SPONSORSHIP DETAILS AVAILABLE UPON REQUEST

PLATINUM SPONSOR \$50,000



VISUAL PRESENCE

Website Sponsor Page	Hierarchal Position
WMC Website Homepage	Hierarchal Placement
WMC Email Promotions	All/Hierarchal Placement
WMC Media Placements	All/Hierarchal Placement
Logo Placement on Sample Sack	Hierarchal Placement
The List Website Index Page	Hierarchal Placement
Guide Publication Masthead	Hierarchal Placement
The Guide Publication Ad	Two Page Spread
The List Update Weekly Emails	All/Hierarchal Placement
The List Publication Masthead	Hierarchal Placement
The List Publication Ad	Two Page Spread
WMC Website Index Page Banner Ad	Premium Full Rotation
Light Pole Banners	Minimum 40
DVD Wall Sponsor Loop	●
Branded VIP Hospitality or Press Reception	●
VIP Gift Bag Provider	Option

BRAND RECOGNITION

Lanyard	Option
Step and Repeat	Dedicated Event/Location
Category Exclusivity	●
First Refusal, exclusivity for multiple years	●

SAMPLING

Sample Sack Insert	●
On-Site Sampling / Distribution	●
VIP Gift Bag Item	●

SPECIFIC VALUE RETURN

Email blast of Sponsor advertorial to WMC & The List subscriber base	●
Delegate Registrations	●
VIP Access to Industry Receptions	●